



Putting LinkedIn to Work

Using LinkedIn to Build Your Business

LinkedIn has more than 120 million active users, and a new user joins every second. Today LinkedIn is more than an online professional networking site – it's one of the world's most underutilized business development tools.

Join Frontier Communications as we discuss ways to build a successful presence on LinkedIn, and how to build and execute a LinkedIn strategy that drives business results.

Attend the live, one-hour webinar to learn about:

- How to be a power connector
- Using LinkedIn to build the company brand
- Building an online community using LinkedIn groups
- Using LinkedIn to find the right connections that can help you grow your business

Who should attend?

- Business Owners
- Marketers and Public Relations Managers
- Customer Service Managers
- Sales and Business Development Managers

This complimentary Webinar takes place on **Tuesday, December 6 at Noon Eastern (11.am. Central)**

Space is limited. Register today at www.frontier.com/linkedin

Presented by:



Chuck Hester
Chief Connection Officer,
Chuck Hester Enterprises

Chuck Hester is a LinkedIn power connector with more than 11,000 direct connections. He is a sought-after expert on the subject of using LinkedIn for media relations, personal and professional branding, and how to use social media to build business contacts



Albert Maruggi
Founder and President,
Provident Partners

Albert is the host and producer of Marketing Edge and a senior fellow at the Society of New Communications Research.